

" THE BEST ANIMAL ACT I HAVE EVER SEEN ON THIS SHOW BY FAR! " - Howie Mandel









## Providing you with EDUCATIONAL ENTERTAINMENT and a POSITIVE IMPACT on YOUR community.

The Canine Stars are looking forward to joining you in 2023, with some exciting updates:

**America's Got Talent** - Producer Simon Cowell called our act "Genius!" and Howie Mandel announced that we were "The best animal act I have ever seen on this show, by far!" Performing LIVE for millions of fans inspired us to take our shows to the next level - appearing on world-wide television was a huge boost to our fan base, exposing over 10 million viewers to The Canine Stars' unique talents!

**Youth Mentorship Program & Stunt Dog School** - We've spent the past year working online with over 100 students, ages 12-18, from 14 countries. We support, encourage and inspire them to use their time at home during this pandemic to train their dogs. We are inviting kids world-wide into the program, and we're promoting it extensively through social media, 4-H, and the AKC Jr Handler program. We've brought in over a dozen of our talented young dog trainers to perform in front of our audiences; it's a dream come true for them!

**LED Outdoor Video Wall** - We've upgraded our equipment with a giant 16'x8' video screen to enhance our production value, highlight our TV appearances and create new sponsor messaging opportunities at our shows. Video Wall unit available depending on routing.

And as always, we encourage families to ADOPT their next dog, as every dog has the potential to be a Star. Our mission is to *inspire dog owners to build a strong interactive relationship* with their best friend, through dog sports and training, to prevent neglect and cruelty of animals. We make a difference - worldwide - to reduce the number of homeless pets, and we'd love to *Make a Difference in your community* as well.

Here's to an incredible and safe 2023!

La hanstum

Founder, The Canine Stars

AS SEEN ON TV



## **AMERICA'S GOT TALENT**

CANINE STARS TEAM: 2021 ALEXANDRA CÔTÉ: 2021

**SARA CARSON & HERO: 2017 & 2019** 







# nickelodeon Nickelodeon unleashed

**SHAZAM, OPAL & TIGER: WINNER** 

Aired in late 2020, Ethan and his Canine Stars won an episode with some crazy stunts!



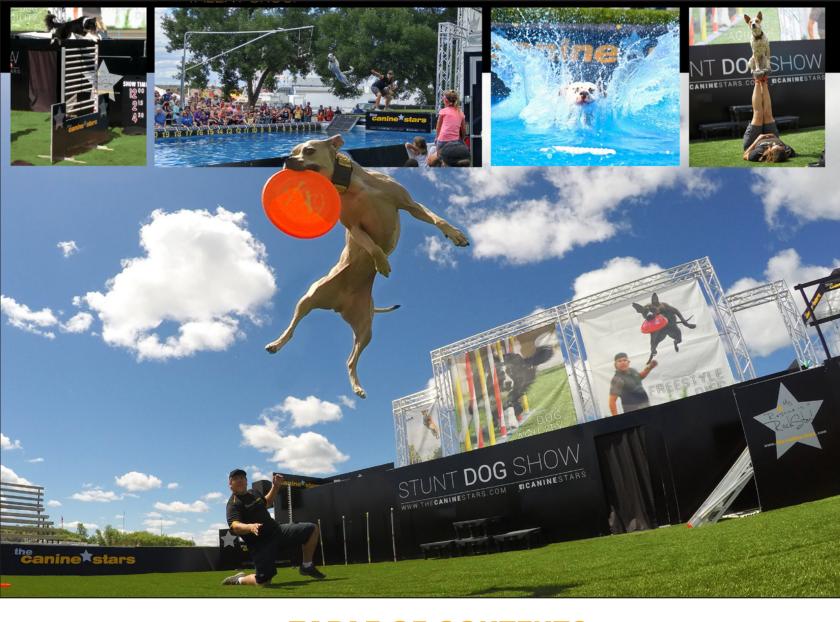
## **AMERICAN NINJA WARRIOR**

**OPAL & RIESEN: AS HOSTS** 

In 2022, our dogs replaced the ANW hosts.







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## **WHAT WE DO**

"An educational Stunt Dog Show featuring rescued dogs, inspiring compassion for the underdog... anything is possible if you put your heart into it."

## **FAMILY EDUTAINMENT**

The Canine Stars shows are a phoenominal fun fest of flying fur! Audiences are enthralled with non-stop action, interaction and inspiration. With the loudest cheering across your venue, we generate viral social media sharing of photos, videos, and raving reviews of The Canine Stars at your event.

### **RESCUE DOGS**

America's favorite "breed" is a Rescue! The Canine Stars foundation message is encouraging audiences to adopt from shelters and rescue groups. Our heartfelt rescue stories inspire our fans.

## **DOCK DIVING DOGS**

The world's biggest jumping dogs fly in the sport of Dock Diving, launching over 30 feet into a pool. Besides our two water pools, we invented the world's only Ball Pit Pool for waterless dock diving.

### **AGILITY DOGS**

Dogs navigating through a course of Jumps, Tunnels, Weaves and other obstacles is thrilling to watch and gives our audiences a taste of a fun & chanllenging sport that any dog can participate in.

## **DISC DOGS**

A dog's favorite game of fetch was turned into an official sport over 40 years ago, with a flying disc. We take "fetch" a step further by incorporating tricks and stunt manuvers into a freestyle routine.

### FREESTYLE DANCING DOGS

Freestyle Dancing tricks are now all the rage thanks to Sara Carson and Hero's rise to fame on America's Got Talent. It's inspiring for aspiring young dog trainers, and mesmerizing to watch!

### **FLYBALL RACING DOGS**

Flyball racing is a fast-paced relay style sport similar to drag racing. It's a perfect outlet for high-energy dogs who love to run and love to play fetch with tennis balls - and a crowd favorite to watch.



Canine Stars make for some doggone

exciting competition

"The show was amazing:

with lots of energy

both the dogs and the

handlers are incredible

and crowd interaction."

-Lana Dann, Calgary Stampede Guest

**Calgary Metro** 

Local dogs show off

their Stampede tricks

m rescue mutts to Canine Stars

K-Days dog show draws crowds to see amazing Frisbee-catching skills

AINSLIE CRUICKSHANK

Show-stealing pups take centre stage Canine stars test their agility, frisbee catching chops

Village location are added attractions STAMPEDE EXTRA

THURSDAY, JULY 28,





# Rescue dogs know just how to bow-wow crowds at the Ex

Trainer says performances are all in a day's play for canine athletes

## **HOW WE ADD VALUE TO YOUR EVENT**

### **NEWS MEDIA ATTENTION**

Our Rescue Dogs are media magnets, with incredible athletic stunts performed for live news segments, and newspapers love to feature their heartwarming rescue stories.

- ▶ **Television News Segments:** Our dogs and handlers are available for interviews in studio or on location, including the day before your event, and even for those VERY early live segments.
- Newspaper Articles: Photographers love to take incredible action shots of our dogs, and often they end up on the cover page. We also take the time for extensive interviews promoting your event.

### **SOCIAL MEDIA SHARES**

Personal reviews are the best form of marketing - and our fans love to share! We offer audience giveaways using social media sharing, to spread viral promotions for your event.

**Facebook & Instagram:** After each show, our fans post photos & videos with their raving reviews.

## FREE FAN GEAR - TRADING CARDS & FRISBEES

Kids love collecting our free Trading Cards for each dog, to show their friends and proudly display at home - reminding them to return next year for the dog show.

▶ #1 Fan: A young fan from Montana framed her Canine Stars trading cards and disc in this shadowbox, and she even did a school presentation and display about our dogs!



### ANIMAL SHELTER DONATIONS

Coordinating a visit to your local animal shelter, we directly donate a portion of our show's proceeds to benefit the homeless animals in your community.

▶ **Creative Fundraisers:** Fans were asked to throw coins onstage, our dogs retrieved them and dropped them into our piggy bank...a fun trick that ended up raising over \$1000 for a local rescue!



## **UP CLOSE & PERSONAL**

## **MEET THE CANINE STARS**

Making a lasting impression on our fans by offering after-show time to meet the dogs,

ask the trainers
questions, and
take selfies
with the Stars!
Autographs and
Trading Cards
may be given
away, as treasured
momentos.





## **INSPIRING RESCUE STORIES**

**OPAL "BOW WOWIE MANDEL"** 

Turned in as a stray at the Santa Rosa County Animal Shelter in Florida, Opal was adopted by Keri based on her photo and video alone.

Opal has now starred on **Nickelodeon Unleashed**, has been on several local and national morning shows, and was a hit on **America's Got Talent**.

Howie Mandel even shared his selfie with her on his social media!



## **WHY WE DO IT**

"Our aim is to inspire and educate youth: with compassion for the underdog, we demonstrate that teamwork makes the impossible possible."

## **HUMANE CARE FOR ANIMALS**

Today's urban and city youth do not receive the benefit of rural 4-H and agricultural-type education and values which past generations have learned. A family pet teaches compassion, consistency, dependability, communication, empathy, love, and reaps the rewards of serving and caring for another. Unconditional love and our connection with Man's Best Friend is one of life's greatest gifts, every dog is willing to share his heart with you.

## TEAM WORK = IMPOSSIBLE TO POSSIBLE

By building a bond dog training, and working together as a team, any dog and their partner can achieve anything. Today's youth are inspired by the challenges and great rewards in dog sports.

## **ROOT FOR THE UNDERDOG**

Any dog, of any breed, of any age, with any past - can achieve greatness. Our dogs lead by example, they've been homeless on the streets or left injured and alone...yet by chance they found our team, were cared for with love and teamwork, and have become incredible companions and athletes.

### MAN'S BEST FRIEND

Today's "best friends" are a digital fallacy with the social media addiction among today's youth. We help bring the focus back to reality by encouraging relationship building with their family pet, helping kids to discover that training and learning is a fun interactive game, too!

### **HELP THOSE LESS FORTUNATE - RESCUE**

The foundation goal of our organization is to help the homeless dogs of world find forever families. We lead by example, sharing the rewarding stories of saving dogs from the streets, demonstrating our strong relationships and our commitment to love and care for them forever.



## **WHERE WE'VE BEEN**

## **UNITED STATES**

Arizona Lights of the World Alabama Alabama National Fair \*K9s Alaska Alaska State Fair Tanana Valley State Fair **California** Sacramento County Fair L.A. County Fair \*K9s **Orange County Fair** Tulare County Fair Porterville Fair Colorado Colorado State Fair National Western Stock Show Adams County Fair Arapahoe County Fair Larimer County Fair Boulder County Fair Jefferson County Fair SW Florida & Lee Cty Fair \*K9s **Florida** SW FL State College Theater Celebration of Pets Riverfest & Regatta Eastern Idaho State Fair Idaho Illinois Heart of Illinois Fair \*K9s Indiana Indiana State Fair Indianapolis Zoo Great Indy Pet Expo Northern Indiana Pet Expo Kentucky Spring Into Summer Fest Massachsetts Martha's Vineyard Ag Fair Michigan West Michigan Pet Expo Novi Pet Expo Missouri Great Kansas City Pet Expo The Fair (Missoula County) **Montana New Jersey** Heaven Hill Farm New Mexico New Mexico State Fair **New York** White Post Animal Farm N. Carolina North Carolina State Fair Multicultural Festival N. Dakota North Dakota State Fair Red River Valley Fair North Dakota Winter Show Ohio Franklin County Fair Oklahoma **Grady County Fair** Oregon Washington County Fair Lane County Fair **Pennsylvania** Subaru Make A Dog's Day Fest S. Carolina

Western SC Blueway Festival Sioux Empire Fair Mid-South Fair \*K9s Brazos Valley Fair & Expo Texas State Forest Festival Turkeyfest Puptopia Festival Utah State Fair Cornbelly's Maze & Pumpkin Fest Virginia Horse Festival **Washington** NW Washington Fair Spokane Cty Interstate Fair Wisconsin State Fair Sublette County Fair

Palmer, AK Fairbanks, AK Sacramento, CA Pomona, CA Costa Mesa, CA Tulare, CA Porterville, CA Pueblo, CO Denver, CO Brighton, CO Aurora, CO Loveland, CO Longmont, CO Golden, CO Fort Myers, FL Niceville, FL Sarasota, FL Bradenton, FL Blackfoot, ID Peoria, IL Indianapolis, IN Indianapolis, IN Indianapolis, IN Fort Wayne, IN Oak Grove, KY West Tisbury, MA Grand Rapids, MI Novi, MI Kansas City, MO Missoula, MT Vernon, NJ Albuquerque, NM Long Island, NY Raleigh, NC Lexington, NC Minot, ND Fargo, ND Valley City, ND Hilliard, OH Chickasha, OK Hillsboro, OR Eugene, OR Philadelphia, PA Lake Thurmond Sioux Falls, SD Memphis, TN Bryan, TX Lufkin, TX Cuero, TX Houston Dallas Salt Lake City, UT Lehi, UT Doswell, VA Lynden, WA Spokane, WA

Milwaukee, WI

Big Piney, WY

Tucson, AZ Montgomery, AL



### CANADA

**Alberta** 

Calgary Stampede K-Days Westerner Days **British Colombia** 

Red Deer Smithers Vanderhoof

Edmonton

Calgary

Nechako Valley Exhibition Manitoba

Red River Exhibition Manitoba Summer Fair

**Bulkley Valley Fair** 

Winnipeg Brandon

Saskatchewan

Queen City Exhibition Swift Current Ag Fair Moose law Home Town Fair Saskatchewan Pet Expo

Regina Swift Current Moose law Saskatoon

**Mexico City** 

ExpoCan Federacion Canofila Mexicana

Bermuda

Agricultural Show Bermuda

Hamilton

Caribbean

Virgin Islands: St Croix, St Thomas, & St Maarten

## NATIONAL & WORLD CHAMPIONSHIPS

- Cynosports USDAA Agility World Championships
- Cynosports NAFA Flyball World Championships
- Cynosports Splash Dogs World Championships
- NAFA Flyball Can/Am Championships
- **AKC Agility National Championships**
- AKC American Kennel Club Agility Invitational
- AAC Canada Agility National Championships
- NADAC N. American Agility Championships
- UFO World Cup Disc Dog Championships
- Skyhoundz Disc Dog World Championships
- AWI Ashley Whippet Disc Dog World Championships
- **USDDN** Disc Dog World Championships
- AKC / NADD Dock Diving World Championships
- Purina Incredible Dog Challenge Championships



S. Dakota

**Texas** 

Utah

Virginia

Wisonsin

**Wyoming** 

Tennessee

PRESIDENT: KERI CARAHER 970-518-4275 KERI@THECANINESTARS.COM

VICE PRES: ETHAN WILHELM 970-366-9776 ETHAN@THECANINESTARS.COM

BOOKINGS: STEPHEN SUNDERLIN 212-799-3753 BOOKING@VITALTHEATRE.ORG

## **WHO WE ARE**

## **WORLD WIDE**

### Established in 2012 in Colorado, now all across the U.S., Canada, and the World.

- ▶ **United States:** For over 20 years, founders Keri Caraher and Ethan Wilhelm have been involved in dog sports, competing at a championship-level in Agility, Flyball, Dock Diving, and Freestyle Disc. The top dogs and trainers from across the U.S. are hand-picked to be a part of The Canine Stars team.
- ▶ **Canada:** A large portion of our team of trainers are from Canada, which allows us to bring more local trainers to our Canadian shows. Our regional trainers have connections to local training facilities and recommendations for our fans to get involved in dog sports.
- ▶ International: The Canine Stars has hosted many top trainers from foreign countries and territories, to bring new ideas and unique performances to our shows. We're able to make an impact globally by inviting international stars on tour...from SOUTH KOREA, MEXICO, & THE NETHERLANDS.

## **CELEBRITY GUEST STARS**

Bringing International Celebrity Trainers on tour raises global social media influence, news media attention & stories, and brings more fans to our shows.

- ▶ **Sara Carson & Hero:** Even before Sara & Hero made it to the Finals of America's Got Talent in 2017, they had a huge social media following. They've inspired young people globally to get involved in trick training and freestyle dance, giving today's youth a fun and rewarding hobby.
- ▶ **Alexandra Côté & Tesla:** From Quebec, Alexandra performed on America's Got Talent in 2021. Her audition was a hit, then she joined The Canine Stars tour for additional shows that year.

### YOUTH PERFORMER MENTORSHIP PROGRAM

Our online Stunt Dog School has attracted over 100 students from 14 countries!

▶ **Whitney & BeeGee:** From South Carolina, 13 year old Whitney has been able to join our tour along with her parents - starring in NASCAR, Theater, and State Fair performances!



## THE CANINE STARS - STUNT DOG SHOW

Offering 4 touring units - complete with perimeter, turf, truss backdrop, with dock & pool



## 2023 PRICING - MULTI-DAY EVENTS W/ SET

## **GROUND ACT**

## \$2200/day

3 day minimum

25 min performances, 3X day: Freestyle Frisbee Disc, Doggie Dancing, Agility, High Jumping, Stunts, Cute Tricks, Flyball

Set includes Perimeters, Staging Tent, Sound System, Dog Sport Equipment Props

Flexible size, can customize.

\*Turf may be available for additional \$500/daily.

## + BALL PIT POOL

## \$2800/day

3 dav minimum

25 min performances, 3X day: Ground Act show **plus: Ball Pit Pool** dock diving from Dock.

Ground Act setup PLUS Truss backdrop, 10x30ft Ball Pit Pool & Dock / Stage

Requires minimum 40' x 60'

\*Turf may be available for additional \$500/daily.

## + WATER POOL

## \$3300/day

4 day minimum

25 min performances, 3X day: Ground Act show **plus: Water Pool** dock diving from Dock, includes turf

Ground Act setup PLUS Truss backdrop, Water Pool & 40ft Dock / Stage

Requires minimum 50' x 80'

23,000 gallons of water required 1 day before shows

# **POOL CHOICE: WATER POOL -OR- BALL PIT POOL** Our one-of-a-kind inflatable Ball Pit Pool is great for indoor events when you can't use a water-filled pool! The

Our one-of-a-kind inflatable Ball Pit Pool is great for indoor events when you can't use a water-filled pool! The Canine Stars will fly through the air and splash into the pool of balls. Our Ball Pit Pool gets the same big-air excitement and splash of balls when dogs land in the pool, just like a water filled pool.

### FEATURED ON AMERICA'S GOT TALENT & NICKELODEON'S UNLEASHED

Our Ball Pit Pool has gone to Hollywood...twice! It was featured in the finale of America's Got Talent with Sara & Hero in 2018, and in 2020 it appeared on Nickelodeon's UNLEASHED - where The Canine Stars won "Most Entertaining" performance.







## 2023 PRICING - SINGLE-DAY EVENTS

## **HALFTIME SHOW**

## \$4000

5-20 min performance: Freestyle Frisbee Disc, Doggie Dancing, High Jumping, Stunts, Cute Tricks to music.

Includes 2-3 trainers and their 3-6 performing dogs.

Flexible length, can customize.

On grass, turf, or dogs wear booties on hard court.

## **SINGLE PERFORMER**

# \$2500/day base rate + travel

5-20 min performance: Freestyle Frisbee Disc, Doggie Dancing, Cute Tricks to music or with speaking.

Includes 1 trainer and their 2-4 performing dogs.

Flexible length, can customize as an individual presentation, or as part of a larger show.

## **THEATER**

# \$10,000/day base rate + travel

One 80-min presentation with intermission, or two 50-min presentations on a single day.

80-min: Includes 6 trainers and up to 15 dogs 50 min: Includes 4 trainers and up to 10 dogs

See Theater Tech Rider for addtional requirements.

Our pricing varies depending on your dates and our routing. All bookings require 1-3 hotel rooms, dog friendly with 2 beds, check-in the day before event setup, and check-out the day after event teardown; and/or RV parking backstage with 50amp hookup. International bookings require additional travel, flight, and health certificate / veterinarian fees depending on the country's requirements.





# the **Astars**

### **The Canine Stars**

Bookings: Keri Caraher U.S. Ph: 970-518-4375 Keri@TheCanineStars.com www.TheCanineStars.com











